

December 26, 2009

#### **ZIAM 2009 RESULTS AND SLIDE SHOW**

The results from **ZIAM** 2009 are now found [here](#) (Download page) and few snapshots from the race are displayed [here](#) (slide show page).

December 13, 2009

#### **ZIAM 2009 ON AIR AGAIN!**

The *Zanzibar International Athletics Meeting*, **ZIAM** Road race was once again aired for the second time this week by the **ITV**, this time through a popular weekend sports program known as " *Tamasha la Michezo*". The relatively long coverage, interviews and on-spot happenings that nourished the event were experienced through the media.

December 10, 2009

#### **ZIAM 2009 ON AIR!**

The *Zanzibar International Athletics Meeting*, **ZIAM - Road Race** was aired this morning in the news bulletin of **ITV**, one of the leading TV stations in Tanzania. The news denoted **ZIAM** as one of the preparatory trials prior to coming major championships for several participants.

December 6, 2009

#### **A SUCCESSFUL ZIAM HELD AT MAISARA**

A very successful *Zanzibar International Athletics Meeting*, **ZIAM - Road Race**, took place yesterday at Maisara Golf (KMKM play grounds). Participants included children, elite runners and a number of Tanzania elite runners - women and men as well as a Member of Parliament Hon. Haji Mwita Haji who ran 5 km race.

Mayor of Zanzibar, Hon. Mahboub Juma, served as the Guest Of Honour for **ZIAM** as Deputy Minister of Information, Culture and Sports Hon. Mahmoud Thabit Kombo attended an official trip to Tanga region. However, sports officers from the Ministry and The Zanzibar National Sports Council were present at **ZIAM** and expressed their gratitudes for the efforts made to orchestrate **ZIAM**. More information and photos will be displayed soon. *Zanzibar Amateur Athletics Association (ZAAA)* and *Shemweta Invest AB* co-organized the race.

November 20, 2009

#### **125 registered for ZIAM road race so far!**

The [Zanzibar International Athletics Meeting \(ZIAM\)](#) road race is getting closer with a list of registrants promising a good number of would-be participants to the race on the 5th December 2009. With only two weeks left, reports from Zanzibar reveals that 125 participants have already entered the road running event to be held around **Mji Mkongwe** - Zanzibar (Ancient Town). The Guest of Honour has been confirmed to be Deputy Minister for The Ministry of Information, Culture and Sports in Zanzibar Revolutionary Government Hon. Mahmoud Thabit Kombo.

For the race organizers **Shemweta Invest AB** in collaboration with **Zanzibar Amateur Athletics Association (ZAAA)**, this signifies a sensation premiere of [ZIAM](#), a race that has eagerly been awaited. More information about [ZIAM](#) are found [here](#).

November 2, 2009

**Hon. MAHMOUD THABIT KOMBO, Guest of Honour to ZIAM.**

Deputy Minister for The Ministry of Information, Culture and Sports in Zanzibar Revolutionary Government, Hon. Mahmoud Thabit Kombo, is expected to be The Guest of Honour to [Zanzibar International Athletics Meeting \(ZIAM\)](#), to be held in Zanzibar on the 5th of December 2009. Confirming to the news, The Secretary General of *Zanzibar Amateur Athletics Association - ZAAA*, Mr Khamis Ghulum, also disclosed that registration of ZIAM participants has been carrying on well. The race is organized in collaboration with [Shemweta Invest AB](#) - Tanzania Branch Office.

October 16, 2009

**SHEMWETA®, Now a Registered Trademark and Service Mark**

We are proud to announce that, following the submission for Trademark and Service Mark registration several months back in Tanzania, the application has been approved and the mark successfully registered. [SHEMWETA®](#) is now a Registered Trademark and Service Mark.

As it has now gained this protection in regard to the **Individual Property Rights (IP-rights)**, the mark will be displayed with the registered ® symbol. - *Shemweta Invest AB Management*

August 21, 2009

**ZIAM ENTRY FORM, ZIAM INVITATION FLYER and SPONSORSHIP AGREEMENT FORM now available through this website!**

The [Zanzibar International Athletics Meeting \(ZIAM\)](#) is getting closer and closer. As part of the preparation phase, we have now made it possible to download the entry form and the invitation flyer directly from this website. ZIAM sponsorship proposal is also at hand. Click [here](#) or the "Downloads" button on the navigation bar. This quite interesting road race is set for December 5, 2009 in the beautiful island of [Zanzibar](#).



August 11, 2009

**Skip and Run at SATS leads to a speed workout on Monday**

YESTERDAY: A rather sunny day in Stockholm saw several **Personal Trainers (PT)** and Alfred Shemweta assemble at [SAFE/SATS training facility at Kocksgatan 12](#) for a short theory run-through on "skip and run" basics suited for novice runners that come into contact with the said **PTs**. The actual practice went after at the Tantolunden Park which's about 2 kms away whereby heterogeneous expectations were clearly observed among participants. To that end, an extra session for the **PTs** and their colleagues from [SATS](#) which focuses on speed workout is set for Monday 17th of August, 2009 at 17.00 hrs and will take place in [Hellasgården - Nacka](#).

August 1, 2009

**Welcome Ms. Rose Shangali!**

As the setting up of our business operations in Tanzania continues, we have the pleasure to welcome Ms. Rose Shangali who strengthens our management team in the capacity of **Sales & Marketing Manager (and Acting General Manager)**. Apart from her academic competence through the University of Dar Es Salaam, her resourceful working experience stretches from social development field to financial sector while having great interest in sports as well as health development issues. We look forward to mutually rewarding association with Ms. Shangali. - *Shemweta Invest AB Management.*

July 4, 2009

**A green light for ZIAM-road race in Zanzibar on 5th December, 2009!**

The Secretary General of *Zanzibar Amateur Athletics Association (ZAAA)* Mr. Khamis Gulam has confirmed today that the Executive Committee of the Zanzibar athletics body has gone through and approved our proposal to organize an international running event in **Zanzibar**. The race to be known **ZIAM (Zanzibar International Athletics Meeting)** shall take place at **Mji Mkongwe** and its neighbouring streets (*a famous and historic ancient town in Zanzibar*). The door is now open for preparations towards our first **ZIAM** on 5th December, 2009. Find out more in our "[Project Catalogue](#)".



June 26, 2009

**Plans for an international running event in Zanzibar**

After a successful road race in Dar Es Salaam on 6th June 2009, *Shemweta Invest AB* has approached *Zanzibar Amateur Athletics Association (ZAAA)*, asking for their collaboration in organizing a similar **running event in Zanzibar on 5th December 2009**. The event shall be known as **ZIAM-road race (Zanzibar International Athletics Meeting)**.

June 24, 2009

**Expression of Interest presented to Zanzibar sports body**

Expression of interest to jointly develop several sports projects in Zanzibar was put forward to the **Zanzibar National Sports Council (ZNSC)** officials today. It was a historic moment for us to present that wish to the Secretary General of ZNSC **Hon. Khamis Ali Mzee** who promised to look into the matter and present the contents to the Ministry of Information, Culture and Sports of Zanzibar Revolutionary Government for further analysis and handling.

June 20, 2009

### **Less good turnout in Dar**

Our Sports Management and Leadership Seminar in Dar Es Salaam ended up nowhere as only two sports teachers and one student from The university of Dar Es Salaam showed up in a great furnished conference room at the Uhuru Stadium this morning.

June 18, 2009

### **Successful Seminar in Zanzibar!**

As 30 participants (out of 40 entrants) from 12 different Organizations/entities in Zanzibar walked out of the seminar venue at "Sebleni Kwa Wazee" at around 1700 hrs, an evening breeze cooled down not only our bodies but our minds and souls too. A perfect chemistry was built among participants - allowing constructive discussions all the way from 1030 hrs. For us, this was a milestone contributing to sports development in Tanzania - longing for further, stronger and higher steps. Special thanks to **Hon. Yusuf Omar Chunda** for his encouraging words during the opening moment, [Zanzibar Amateur Athletics Association](#) for its great collaboration as well as all participants for your presence and contributions. - [Shemweta Invest AB Management](#).

June 10, 2009

### **Enormous interest in our Sports Management & Leadership Seminar in Zanzibar!**

Only three (3) days left to conduct the [Sports Management & Leadership Seminar](#) in Dar Es Salaam (on 13th of June), reports from Zanzibar have revealed that there has been an enormous interest in our seminar to be conducted in Zanzibar on the 18th of June, 2009. Speaking to [Shemweta Invest AB branch office in Tanzania](#), The [Secretary General of the Zanzibar Amateur Athletics Association \(ZAAA\)](#) Mr. [Gulam Khamis](#) (who coordinates the preparations in the isles), said that so far 30 entrants have already registered themselves for the seminar. The entrants include district sports officers, administrators, instructors and other stakeholders.

June 7, 2009

### **DIAM Meeting Officials Commended the race**

[DIAM](#) meeting officials, including national and regional athletics bodies, commended the initiative to organize [DIAM](#) road race. We thank you all for the quick feedback we got after the race and we do hope to organize even better [DIAM](#) next time.

June 6, 2009

### **DIAM Road Race 2009, a successful start!**

[Dar Es Salaam International Meeting \(DIAM\)](#) - road race took place this morning with a mixture of participants such as Tanzania's International running stars, secondary school students, disabled, men and women as well as boys and girls.

Dickson Marwa won the 10 km in 30:03.57, followed by Fredy Paul (33:16.62) and Makoye Mazinge (34:46.79).

In the 5km - Male, Mohamed Dule (14:57.55) did put a strong finish in the final stretch and managed to win ahead of Simon Marwa (14:59.01) while Edgar Mongi came third (16:14.71).

In the 5km race for disabled, Wilbert Constantino won by clocking 17:19.81, followed by Shukuru Khalfani (18:32.01) and Mathias Jolo (18:55.19).

Mary Daniel won the 5km - Female category (18:12.61) followed by Angelina John (18:46.81) and Magdalena Onesmo (18:58.58)

Edgar Pallangyo emerged the winner for DIAM mini-marathon (1km) boys category (3:28.38), followed by Daudi Faridi (3:29.69) and Rajab Khalfan (3:42.31) while Dorothea Albert won the girls category (4:23.4), followed by Rukia Khalifa (4:26.78) and Agnes Samwel (4:36.54).

We wish you all the best in the future events especially the coming National Athletics Championships to be held in Dar Es Salaam between 26-28th of June 2009.

May 30, 2009

#### **Media exposure prior to DIAM**

As a day has passed since our Press Conference in Dar Es Salaam, several news agencies and members of press have reported the road race, **DIAM**, set for Saturday 6th of June. We are relieved of what we believe is a well conducted meeting with media as well as a clear expression of our future plans through **Shemweta Invest AB - Tanzania**.

May 28, 2009

#### **Press Conference in Dar tomorrow**

The Press Conference prior to two awaited events ( **DIAM** and **Sports Management & Leadership Seminar** ) is planned to take place tomorrow at the **Information Services Office (Maelezo)** at **1100 hrs**.

May 26, 2009

#### **Seminar in Zanzibar as well on 18th of June 2009!**

The **Sports Management & Leadership Seminar** will be conducted in Zanzibar as well on the 18th of June 2009. In collaboration with **Zanzibar Amateur Athletics Association**, the seminar will take place at **Chuo Cha Mafunzo premises**. The entry fee in Zanzibar shall be TZS 10 000/= as the venue is almost confirmed.

May 7, 2009

#### **Entry fee to the Seminar now reduced**

Following a thorough consideration of the normal income earning in Tanzania, **Shemweta Invest AB Management** has decided to reduce the entry fee to the **Sports Management & Leadership Seminar**. The new fee is TZS 20,000/=.

The amount includes venue/hall fee, lunch, soft drink/water, study material and certificates. The seminar will be conducted in Kiswahili, the national language of Tanzania. **Karibuni sana!**

May 6, 2009

### News/Press Release to the Media in Tanzania

The official News Release regarding [DIAM Road Race \(on June 6, 2009\)](#) and [Sports Management & Leadership Seminar \(on June 13, 2009\)](#), was sent to the Media in Tanzania early this morning. We do hope for an increasing public attention towards the two events to be held in Dar Es Salaam-Tanzania.

May 1, 2009

### Our Web Stats country-wise, Tanzania second to Sweden

As far as our website visitors statistics for April 2009 reveals, Tanzania is second to Sweden of the visitors to [www.shemweta.com](http://www.shemweta.com). For us this is a clear indication that [Shemweta Invest AB - Tanzania Branch Office](#) makes some steps forward since its registration earlier this year.

April 28, 2009

### DIAM Number Bibs now secured!

The number bibs that are going to be used in the [DIAM Road Running](#) event on 6th of June 2009 are now in our possession. Displayed herein are both individual bibs to the left as well as team championship bibs to the right. [Contact us for enrollment and more information](#) .



April 22, 2009

### Project Catalogue Page = New Page!

As you may have observed, the new page in this website has been added in order to enable a clearer display of all our ongoing projects such as [DIAM](#) and [Sports Management & Leadership Seminar](#) . All the necessary information regarding those projects are now found under their respective sections. Thank you for all the constructive comments and feedback regarding this matter.

April 19, 2009

### Sports Management & leadership Seminar

Preparations are underway for a one day **Sports Management & Leadership Seminar** to be held in Dar Es Salaam on 13th June, 2009. Aimed at current and future sports leaders, administrators, coaches, sportsmen and sportswomen, the seminar will be conducted in Kiswahili language by Alfred Shemweta, Charles Samuel and Calvin Anthony. Find out more in the "[Project Catalogue](#)" page herein and [contact us](#) for further details and enrollment procedure. Welcome!



April 14, 2009

**Welcome Charles Samuel and Calvin Anthony!**

We wish to welcome our new associates, Charles Samuel and Calvin Anthony, to [Shemweta Invest AB](#). Charles and Calvin are 3rd year Students pursuing a Bachelor of Arts in Education and Bachelor of Arts in Education and Psychology, respectively at The University of Dar Es Salaam. They will be working with us until the end of July as **Project Coordinators** of our ongoing major projects in Tanzania.

April 6, 2009

**Amalgamation process in Tanzania**

The procedure for [Shemweta Invest AB - Tanzania](#) to amalgamate with a local registered firm, [Sports for All Company Ltd](#), has been initiated. Once settled, [Shemweta Invest AB](#) shall become the majority shareholder enabling all the business operations of the two firms to take place under one administration.

April 3, 2009

**Welcome to GIH - Stockholm tomorrow - Launching of "Löpningens oändliga horisonter - 10 år efter guldåren"**

As part of the launching activities of [Alfred Shemweta's new book](#), we are going to have several jogging/running sessions as well as two Yoga-sessions. We are expecting to have a perfect jogging weather outside and a light-hearted atmosphere inside the huge and spacy indoor sports hall. Just pop in whenever you feel like it, run with others or by yourself, or why not latch on to the Yoga-session?...The choice is yours! Bring someone with you if you wish and welcome to GIH-Stockholm between 1000-1600 hrs. The Address is Lidingövägen 1.

March 20, 2009

**Alfred's new book is now available!**

Titled "[Löpningens oändliga horisonter - 10 år efter guldåren](#)" (ISBN 978-91-977231-3-8), Alfred's new book is now available - currently in Swedish language only! Kindly place your order through [our webshop](#) whereas delivery will be made from 4th of April 2009 onwards. This is simply to allow a smooth launching event on the same day.

**Tip of the month:** Buying the book at the launching event will save you postage & freight charges.

Welcome at [The Swedish School of Sport and Health Sciences \(GIH\)](#) in Stockholm - Saturday the 4th of April 2009 between 1000 - 1600 hrs! More information are found at the event's official website. [www.oändligahorisonter.se](http://www.oändligahorisonter.se).



March 17, 2009

### **Skip and Run at SATS**

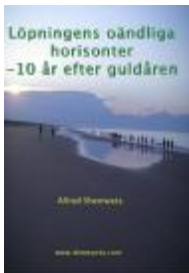
That was a short course we conducted yesterday on the basics of running at [SATS-Medborgarplatsen](#), Stockholm, for a group of 25 SATS Personal Trainers (PT). [SATS](#) is the leading Training (physical fitness) Company in Nordic countries. We wish all those who took part the best of lucks in mediating the knowledge to their trainees.



March 4, 2009

### **The countdown begins - a new book is just around the corner!**

A new book authored by Alfred Shemweta, *Löpningens oändliga horisonter - 10 år efter guldåren*, which is the Swedish for "[Running's Endless Horizons - 10 Years after the Golden Era](#)", is under final preparations prior to launching on the 4th of April, 2009 in Stockholm at [The Swedish School of Sport and Health Sciences \(GIH\)](#). It is all about the endless benefits acquired through physical exercises and a little of what happens prior to-, during- and after Alfred's own "golden era" (between 1998-2000). Regardless of your level, physical exercises are advantageous to you at work, at home and in social interactions. The book shall be available in Swedish, at least for a while. Welcome to the launching event - that takes place between 1000 -1600 hrs. More information are found at the event's official website. [www.oändligahorisonter.se](http://www.oändligahorisonter.se)



February 27, 2009

### **News in English from now onwards**

Following the registration of our branch office in Tanzania, we have opted to have our "News & Events" page written in English from now onwards. We believe, this is a fairly well solution for accomodating all our stakeholders and the broadening market ahead of us. Thank you and keep on visiting our site!

February 20, 2009

**Get ready, here comes DIAM!**

It is a great honour for us to present a new running event in Tanzania (and East Africa at large) named ***Dar Es Salaam International Athletics Meetings & Road Running - DIAM***. More information about the race are found in the "[Project Catalogue](#)" page in this website. We'll also keep you updated as the preparations carries on intensively. Just relax and prepare yourself for an event worth putting your eyes on! Karibuni!



January 23, 2009

**SHEMWETA INVEST AB - Tanzania acquires a Certificate of Compliance**

**Shemweta Invest AB - Tanzania Branch Office** has acquired a Certificate of Compliance that authorizes the Company to be operational in the country as well. Welcome and utilize our services and welcome to Tanzania!